

**GOVERNMENT OF PUDUCHERRY
ABSTRACT**

DRDM - Constitution of District Level Nasha Mukh Bharat Abhiyaan Committee for ensuring formulation and implementation of the Nasha Mukh Bharat Abhiyaan 2.0 - Orders - Issued.

DEPARTMENT OF REVENUE AND DISASTER MANAGEMENT

G.O. Ms. No. 11 / 2022

Puducherry, dated 10 OCT 2022

READ: DO No.DP-4/6/2022-DP-II dated 31.08.2022 of the Joint Secretary,
Ministry of Social Justice and Empowerment, New Delhi.

ORDER:

The Ministry of Social Justice and Empowerment, Government of India which is the Nodal Ministry for Drug Demand Reduction, with a vision to make India drug free has formulated and launched a mass awareness campaign 'Nasha Mukh Bharat Abhiyan' on 15.08.2020 in the 272 identified districts most vulnerable to substance use in the country.

2. Nasha Mukh Bharat Abhiyaan is a three-pronged attack combining the supply curb by Narcotics Control Bureau, Outreach and Awareness and Demand Reduction effort by Social Justice and Empowerment and treatment through Health Department.

3. Taking forward the success of the Abhiyan, the Ministry has launched Nasha Mukh Bharat Abhiyan 2.0 (NMBA 2.0) under which 100 additional districts have been added to the Abhiyan and Puducherry is one among the 100 Districts identified.

4. In pursuance of the above, approval of the Hon'ble Lt. Governor is hereby accorded for constitution of the Puducherry District Level Nasha Mukh Bharat Abhiyaan Committee with the following composition:

District Collector, Puducherry	Chairperson
Senior Superintendent of Police (L&O), Puducherry	Member
Representative of District Judge, District Legal Services Authority, Puducherry	Member
Medical Superintendent, Govt. General Hospital, Puducherry	Member
OSD, Directorate of Higher & Technical Education, Puducherry	Member
Chief Educational Officer, Puducherry	Member
Child Development Project Officer, Puducherry	Member
State Coordinator of PMU of Ministry of Social Justice & Empowerment	Member
Thiru.Gopal Pillai, Bharatha Madha De addiction Center, No.27 & 28, 5th Cross, General Insurance Colony, Sreenivasa Avenue, Ariyankuppam, Puducherry.	Member
Director, Social Welfare Department, Puducherry	Member Secretary

Terms of Reference

1. Ensuring formulation and implementation of the District Nasha Mukta Abhiyaan
2. Conducting awareness generation programmes in all schools or colleges in the districts for students, teachers and parents.
3. Formulation of students clubs in colleges to discuss and spread awareness
4. Identification of victims and users and taking them to Rehabilitation Centres/Hospitals for counseling and treatment
5. Monitoring of counseling and treatments facilities in the districts
6. Ensuring strict implementation of ban on sale of cigarettes within 100 meters of any educational institution
7. Obtaining information on the availability/sale of drugs and review the action taken on such information
8. Visit Institutions, hospitals who are providing services
9. Conducting training programmes for the service providers at district level and below district level.

//BY ORDER OF THE LIEUTENANT GOVERNOR//



**(E. VALLAVAN, I.A.S)
DISTRICT COLLECTOR**

To

The Members of the Committee.

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